



# Foodie Heaven: Arriving, Staying & Playing

The Sun Valley Harvest Festival is gearing up for its best year yet with new events and new venues. That means it's time for you to start making arrangements to be here September 18-21 for Sun Valley's Signature Food & Wine Festival!

## Life's short: Enjoy the ride!

We are thrilled to announce that Peterson Auto Group is our 2014 Sun Valley Harvest Festival Title Sponsor. This 86 year old Boise family business will be at the weekend of events with their helpful staff ready to put you into the vehicle of your dreams, like the red hot RX 350 Lexus and 328id BMW or the dramatically redesigned Toyota Highlander. There will be Hybrids, Diesels, luxury cars, and some exciting new releases — all ready for you to experience firsthand.

Learn more at [www.petersoncars.com](http://www.petersoncars.com) or stop by and visit one of their five locations on Fairview in Boise, or the Idaho Center Auto Mall in Nampa.

## Arrive in Foodie Heaven...In Style!

The Sun Valley Air Club (SVAC), a SVHF 2014 sponsor, offers luxurious and reliable private jet service so you arrive relaxed and ready to enjoy your time in Sun Valley.

SVAC has minimal costs for membership and the lowest hourly charter fees. Fly with confidence as our flight operator has the highest industry safety ratings and senior level flights crews. Enjoy personalized services of a Flight Concierge who will also make sure we have onboard treats for your pets.

Learn more at <http://svairclub.com> and contact Eiron Schofield at 208-720-6438 or [eiron@svairclub.com](mailto:eiron@svairclub.com).

## Stay and Play

Sun Valley offers a variety of lodging opportunities for every visitor, group, and budget.

Coldwell Banker Distinctive Properties: Whether you're looking for luxury lodging with a modern ambiance, a classic vacation rental for you and a group of friends, or a kid and pet friendly condominium with a great pool, take your pick. Visit them [online](#) or contact Andrea Walton at 877-978-2978 or [andrea.walton@coldwellbankersv.com](mailto:andrea.walton@coldwellbankersv.com) for more information and to make reservations.

Sun Valley Resort: Call 855-715-0006 and reference the Harvest Festival for lodging specials.

Bringing your wine club? Bachelorette party? Business partners? Call 208-450-6430 or email [hottley@sunvalleyharvestfestival.com](mailto:hottley@sunvalleyharvestfestival.com) for group rates.

## Booking your Flight? Fly SUN!

Remember the double engine turbo prop planes from SLC to SUN that took 1 hour, 4 drinks (2 to get on the plane and 2 during the flight) and flew 2000 feet off the ground?! Stress no more—Sun Valley is now just a quick 32 minute flight on Delta/Skywest's new regional jets from Salt Lake City.

And, with non-stop jet service now from DEN, LAX, and SFO it is easy and hassle-free to get here! [Click here](#) to read more about our new connections and dates available from United, Alaska Airlines, and Delta.



If you would like more information on the 2014 SVHF, please call 208.450.6430